



GFOA's 103rd Annual Conference Program on CD-ROM

If you were unable to attend the GFOA's 103rd Annual Conference, June 28 – July 1, 2009, in Seattle, Washington, catch up on all the latest information with the GFOA's conference CDs.

The concurrent sessions were recorded in MP3 format and reproduced onto CD-ROM.

For conference attendees these CDS are a great way to refresh your memory on a session attended or train a colleague in your government.

Take advantage of these practical tools and order a complete track, the "hot topics" set, or individual sessions today!

These CDs will only work in supported devices, such as iPods, PCs, and/or CD players.

Hot Topics Set

- Member – Order the complete track for: \$245**
- Nonmember – Order the complete track for: \$350**
- The Accounting and Auditing Year in Review
- Which Way is Up? Accounting for Derivatives
- By the Book: The GFOA's New Manual on Accounting for Capital Assets
- The New Gold Standard: Fund Balance Redefined
- What Do I Really Need to Know About the Audit? A Guide for Busy Finance Professionals
- Portfolio Diversification and Investment Opportunities in a Volatile Market
- Sustaining Health-Care Benefits
- Fiscal First Aid: Strategies for Handling Budgetary Stress
- Building a Fiscally Resilient Government through Long-Term Financial Planning
- Economic Development Incentives in a Recessionary Environment
- Shared Services: A Winning Strategy for Stressed Budgets
- Reuse IT: "Green Solutions" for Government Efficiency
- Greening the Bottom Line – Sustainable Strategies that Can Save You Money
- Building Green into Government Initiatives
- Creating a Sustainable Infrastructure
- Generational Change: Meet the Public Sector
- How Governments Can Use Social Networking Tools

Accounting, Auditing, and Financial Reporting

- Member – Order the complete track for: \$245**
- Nonmember – Order the complete track for: \$350**
- Going Global: The Move to International Accounting Standards
- The Business of Government: When Private-Sector GAAP Applies to Governments
- Covering All the Bases: Budgetary Reporting in the CAFR
- We've Got a Pulse! Monitoring Internal Control
- The Accounting and Auditing Year in Review
- Getting It Right: A Financial Reporting Practice Update
- Mellow Yellow: A Government Auditing Update
- Which Way Is Up? Accounting for Derivatives
- Who Knew? Creating a Fraud-Free Environment
- By the Book: The GFOA's New Manual on Accounting for Capital Assets
- Negotiating Net Assets: A Calculation Challenge
- Staying in Shape: Case Studies on the Application of the Modified Approach
- The New Gold Standard: Fund Balance Redefined
- From Better to Best: GFOA Recommended Practices
- Back to School: Preparing a School District CAFR
- What Do I Really Need to Know About the Audit? A Guide for Busy Finance Professionals
- So What Will It Cost? How to Explain Cost Accounting to Elected Officials and Citizens

Budgeting and Financial Planning

- Member – Order the complete track for: \$160**
- Nonmember – Order the complete track for: \$220**
- Role of the Budget Office in a Performance Management World
- Effective User-Fee Strategies
- Performance Management for Small Governments
- Performance Management Practices: Aligning Organizational Resources to Accomplish Objectives
- Fiscal First Aid: Strategies for Handling Budgetary Stress
- Greening the Bottom Line – Sustainable Strategies that Can Save You Money
- Building a Fiscally Resilient Government through Long-Term Financial Planning
- Learning from Experience: Overcoming Challenges to Budgeting for Outcomes
- What Do We Talk About When We Talk about Performance? The Uses of Performance Information
- Predicting the Future: Selecting and Using the Most Appropriate Forecasting Methods for Your Government

Purchase individual sessions
Members – \$18
Nonmembers – \$25

Debt Management

- Member – Order the complete track for: \$175**
- Nonmember – Order the complete track for: \$240**
- What's Happening Now? Experts Roundtable on Credit Market Dynamics
- Arbitrage Review: New IRS Scrutiny and Compliance Enforcement
- Debt Capacity: Setting the Right Standards for your Government
- Bond Basics: Questions to Ask Before Issuing Bonds
- Credit Rating Recalibration: Impacts on Municipal Issuers
- Washington Review
- Are Credit Enhancements Still the Way to Go?
- Navigating the Municipal Bond Market in Turbulent Times
- Understanding the New Disclosure Regime: Using EMMA (Electronic Municipal Market Access)
- Can You Still Use Swaps and Derivatives? Should You?
- Cooperating to Save: Using Pooled Financing and Bond Banks

Management and Policy

- Member – Order the complete track for: \$160**
- Nonmember – Order the complete track for: \$220**
- Shared Services: A Winning Strategy for Stressed Budgets
- Building Green into Government Initiatives
- Creating a Sustainable Infrastructure
- Fallout from the Housing Crisis: Property Values and Property Taxes
- Emergency Management: Pre-Planning Basics
- Economic Development Incentives in a Recessionary Environment
- Adding Functions to the Finance Office: How Finance Officers are Coping
- Exploring New Approaches to Generating Local Revenue: A Canadian Initiative
- Key Considerations for Selling Public Assets
- Generational Change: Meet the Public Sector

Pension and Benefits

- Member – Order the complete track for: \$175**
- Nonmember – Order the complete track for: \$240**
- Securities Lending Programs – ABCs for Pension Plans
- Simplifying Retirement Planning and Savings
- OPEB Investment Strategies for Start-Up Plans
- Addressing Your OPEB Liability: Are You Where You Should Be?
- Portfolio Diversification and Investment Opportunities in a Volatile Market
- Sustaining Health-Care Benefits
- Is Market Value of Liabilities Appropriate for Public Pension Funds?
- Sustainable Solutions for Managing OPEB Liabilities
- Regulatory Review: How Recent Regulations and Other Federal Agency Initiatives Affect Public Pension Plans
- Funding Policies for Public Employee Retirement Systems
- Hybrid Plans: Another Way to Meet Public Employees' Pension Needs

Technology and Digital Government

- Member – Order the complete track for: \$145**
- Nonmember – Order the complete track for: \$195**
- Hardware, Staff, and Governance: Getting the Right Mix
- Technology as a Tool for Decision Making
- Realizing the Return on Technology Investments
- Reuse IT: "Green Solutions" for Government Efficiency
- Alternatives to In-house Ownership and Operation: Software as a Service and "Cloud Computing"
- Making the Case for GIS as a Management Tool
- Understanding and Mitigating IT Project Risks
- How Governments Can Use Social Networking Tools
- The Five Keys to Successful ERP Implementation

Treasury and Investment Management

- Member – Order the complete track for: \$175**
- Nonmember – Order the complete track for: \$240**
- Effective Communication in a Challenging Investment Environment
- Imaging Technology and the Treasury Function
- Getting the Most from your Banking Relationships
- Reevaluating Your Investment Portfolio in the New Economic Reality
- Exploring Return on Investment for Treasury Technology
- Payment Consolidation: Saving Time and Effort
- The New Economic Environment
- Evaluating the Promise of Remote Deposit Capture
- Effective Cash Management Using GFOA Recommended Practices
- The Treasurer's Office as an Agent of Change
- Making Your Card Payment Program State of the Art: Efficiency, Earnings, and the Environment



103rd Annual Conference CD-ROMs

Buy the Complete Set Today!

Member – \$750 • Nonmembers – \$1,050

All orders must be prepaid.
Order online at www.gfoa.org, by fax, or mail.

Please Print or Type

Indicate if you are faxing this form. (Faxed orders accepted only with credit card payment or purchase order. DO NOT MAIL THE ORIGINAL.)

First Name _____ MI _____ Last Name _____

Title _____

Employer _____

Address _____

State/Province _____ Zip/Postal Code _____ Country _____

(_____) _____
Telephone

(_____) _____
Fax

E-mail _____

GFOA Member #: _____
 Nonmember

PRODUCT

Quantity	Unit Price	Total
_____ The Complete Set of All the 103rd Annual Conference CDs <i>Be sure to check your selection above.</i>	\$ _____	\$ _____
_____ Hot Topics Set <i>Be sure to check your selection on the reverse side.</i>	\$ _____	\$ _____
_____ Full Track(s) <i>Be sure to check your selection(s) on the reverse side.</i>	\$ _____	\$ _____
_____ Individual Session(s) <i>Be sure to check your selection(s) on the reverse side.</i>	\$ _____	\$ _____
		SUBTOTAL \$ _____
	<i>Purchasers from Illinois add 10.25%, Washington, D.C. add 6% sales tax*</i>	\$ _____
	Add handling charge (for all billed orders)	\$ <u>8.00</u>
	Add shipping charge, if applicable	\$ _____
	<i>*Unless exempt from sales tax.</i> TOTAL	\$ _____

Shipping Information

Unless otherwise specified, all merchandise will be shipped via 1st-class mail at no additional charge to the purchaser. Please allow 1-2 weeks for delivery. The following alternative shipping methods are available on request and will be billed to the purchaser.

UPS Ground Next day UPS 2-day UPS
 3-day UPS select Other (please specify) _____

Payment Information (Please Check One)

Payment by Check:

Send to: GFOA, 3076 Eagle Way, Chicago, IL 60678-1030

Payment by Credit Card, Purchase Order, Mail, or Fax:

Fax to: (312) 977-4806
GFOA • 203 North LaSalle Street • Suite 2700
Chicago, IL 60601-1210

American Express Diner's Club Discover Card
 MasterCard VISA

Name on Card

Account Number

Expiration Date (Mandatory)

Signature

Please Bill Me. *You must include a purchase order number.*

P.O. No. _____

Terms

Upon receipt unless prepaid. Payable in U.S. dollars only. All billed orders must include a purchase order. Sorry, no exceptions. Remember to add the \$8 handling charge, if applicable, to your purchase order.

Save The Date! 104th Annual Conference in Atlanta, Georgia, June 6 – 9, 2010