



Government Finance Officers Association
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Dear Colleague:

Since 1906, the Government Finance Officers Association's Annual Conference has been one of the premier training and networking opportunities for public-sector finance professionals from across the United States and Canada. The 104th GFOA Annual Conference is to be held on June 6 – 9, 2010, at the Georgia World Congress Center in Atlanta, Georgia. We hope you will be able to join us as an exhibitor or delegate at this year's event.

We also invite you to take advantage of one of the many sponsorship opportunities available in conjunction with the conference, such as sponsoring a scholarship.

GFOA conferences are renowned for their technical quality and attract many important figures in state, provincial, and municipal finance. The upcoming Atlanta conference, expected to draw more than 3,500 delegates, offers a unique opportunity for businesses seeking targeted exposure to high-level, public-sector financial decision makers.

The attached material highlights available sponsorship for businesses interested in reaching and supporting finance professionals. We are happy to answer any questions you may have on these opportunities. Please contact Barb Mollo, Director of Operations and Marketing at 1/800-829-4362 (GFOA) or bmollo@gfoa.org for further information.

Thank you for your consideration.

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