

Have a custom sponsorship idea? Give us a call, and we'll try to make it happen!

Sponsorship Levels and Benefits

All sponsors receive their company name and logo on the GFOA's Annual Conference Web page, in the final conference program, and posted in various areas of the convention center. Sponsors will also have their logo displayed throughout the night at the Tuesday night celebration at the Georgia Aquarium.

Please see below for additional benefits awarded to each level.

Platinum Sponsor \$50,000 and above

- Include company flyer in delegate bags*
- 10 full conference registrations
- 10 tickets to the Tuesday night celebration
- Full page, 4-color ad in the April 2010 issue of *Government Finance Review*
- 50 percent discount on any additional full conference registrations
- Two sets of pre-conference mailing labels
- One set of post-conference mailing labels

Gold Sponsor \$25,000 – \$49,999

- Include company flyer in delegate bags*
- 6 full conference registrations
- 6 tickets to Tuesday night celebration
- Full Page, 4-color ad in the April 2010 issue of *Government Finance Review*
- 35 percent discount on any additional full conference registrations
- Two sets of pre-conference mailing labels

Silver Sponsor \$24,999 – \$10,000

- 4 full conference registrations
- 4 tickets to the Tuesday night celebration
- 25 percent discount on any additional full conference registrations
- One set of pre-conference mailing labels

Bronze Sponsor \$9,999 – \$5,000

- 2 full conference registrations
- 2 tickets to the Tuesday night celebration
- 20 percent discount on any additional full conference registrations
- 50 percent discount on pre or post-conference mailing labels

Friend of GFOA \$4,999 – \$1,000

- 2 tickets to the Tuesday night celebration
- 15 percent discount on any additional full conference registrations
- 15 percent discount on any pre or post-conference mailing labels

Supporter of GFOA \$999 – \$100

- 1 ticket to the Tuesday night celebration
- 10 percent discount on any pre or post-conference mailing labels

*All items must be pre-approved

Specific sponsorship opportunities may include:

1) General Sponsorship

Call 1/800-829-4362 to discuss

COMMITTED

2) Entertainment for Tuesday night celebration

\$25,000 (3 sponsorships available)

COMMITTED

3) Badge holders and mini program

\$25,000 (ad in the back of mini program includes your company logo)

COMMITTED

4) Lanyards for badge holders

\$25,000 (lanyard will include your company logo)

COMMITTED

5) Delegate bags

\$25,000 (GFOA name and logo on front, sponsor name and logo on back, distributed to all delegates)

COMMITTED

6) Wi-Fi Service public areas,

Friday, June 4 – Wednesday, June 9
\$15,000 for the conference area

COMMITTED

7) Internet Café, approximately 40 stations

\$10,000 for each 10 stations or \$35,000 for all 40

COMMITTED

8) Spiral-bound notebooks, with your logo

\$10,000, to be included in all delegate bags

COMMITTED

9) Shuttle Bus sponsorship

\$15,000 per day (5 days available)

COMMITTED

10) Entertainment for Welcome Reception

\$10,000 (3 locations in Convention Center)

COMMITTED

11) Coffee breaks for attendees, daily in the morning, 4 days

\$7,500 per day

COMMITTED

12) Women's network luncheon, Sunday, June 6

\$7,500, including signage for your company

COMMITTED

13) Bottom portion of directional signs

\$300 per sign, \$2,500 minimum sponsorship (these signs can have your company name and booth location if applicable and will be placed throughout the convention center)

Additional Sponsorship Opportunities Available. Support the Finance Officers of Tomorrow.

GFOA is seeking funding for some of the scholarships that we offer. For additional information, please contact **Barb Mollo** at 1/800-829-4362 (GFOA) or bmollo@goa.org.