

Session
Disclosure Practices

Speakers

Susan Gaffney

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Frank Hoadley

Capital Finance Director
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Harlita Robinson

Director of Finance and Tax Commissioner
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- I. Introduction of Speakers and Topic, Susan Gaffney
 - A. Introduction of Speakers
 - B. Introduction of Topic
 - 1. Recent activities concerning disclosure
 - 2. GFOA activities on disclosure issues
 - 3. GFOA's Best Practices on disclosure

- II. Knowing Your Disclosure Responsibilities, John M. McNally
 - A. Key Differences Between Municipal and Corporate Disclosure Regulations
 - B. SEC Legislative and Regulatory Agenda
 - C. recent Amendments to Rule 15c2-12

- III. The Importance of Good (if not great) Disclosure Practices, Frank Hoadley
 - A. Comments on Recent SEC and Congressional actions on disclosure
 - B. Good Disclosure is More than Annual Filings
 - C. Technology and Disclosure
 - D. Case Study: State of Wisconsin
 - 1. What We Do
 - 2. Why We Do It
 - E. Issuers and Investors and Disclosure

- IV. Practical Practices and Advice for Good Disclosure, Harlita Robinson
 - A. The Approach to Disclosure Without a Dedicated Debt Management Office
 - B. Using GFOA Best Practices
 - C. EMMA – An Important Debt Management Tool