

Session
Telling Your Investments Story Effectively

Speakers

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- I. How do you explain your investments?
 - a. Elected officials
 - b. Executive management
 - c. Citizens
 - d. Advisory Committees
- II. Key Challenges
 - a. Bank Failures
 - b. Access to FDIC Information
 - c. Security Agreements
 - d. Collateralization
 - e. Diversification
- III. Success Stories