



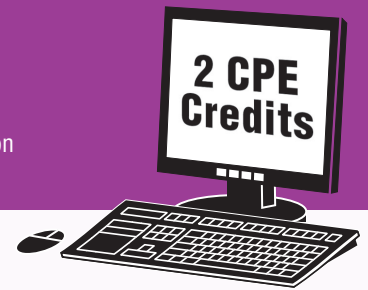
Engaging Elected Officials in Financial Planning

Group Internet-Based Course

August 18, 2010

2:00 p.m. – 4:00 p.m. ET

Course Level: Intermediate • No Prerequisite • No Advanced Preparation



Program and Objectives

Elected officials are essential participants in long-term financial planning because they establish the governing policies that define how stewardship will be provided over tax dollars. Perhaps even more importantly, they set the tone and attitude the organization takes towards long-term financial health. Finance officers and elected officials must therefore work together to establish and operate a long-term financial planning process and ensure that the long-term financial impacts of today's decisions are regularly considered. This webinar will feature advice from elected officials and finance officers who have experienced a partnership for financial sustainability between elected and appointed officials in their own organizations.

Speakers

Bob Broom, Mayor Pro Tem, City of Aurora, Colorado

Joseph P. Casey, Deputy County Administrator, County of Hanover, Virginia

John Gordon, Board of Supervisors, Hanover County, Virginia

Lee Feldman, City Manager, City of Palm Beach, Florida

It's Easy to Participate

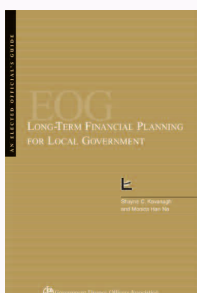
- The GFOA's Internet training is delivered to attendees via a secure Web site and audio conferencing service.

Equipment Needed

- A computer with a Web browser to view the presentation.
- A phone to hear the presentation. (Speaker phone recommended, but not required.)

How It Works

- Participants will receive e-mailed instructions within two weeks of the program date.
- View materials on secure Internet site.
- Ask questions at any time during the course.
- Test your mastery of the material with interactive exercises.
- Comprehensive PowerPoint presentation supplied for ready reference.



Recommended Reading

An Elected Official's Guide: Long-Term Financial Planning for Local Government

Create financial sustainability for your community with *An Elected Official's Guide: Long-Term Financial Planning for Local Government*. Learn the fundamentals of financial planning, from what constitutes a plan to how to establish one that will benefit your community's future. Sections covered include An Introduction to Long-Term Financial Planning; Long-Term Financial Planning and Organizational Roles; Implementing Long-Term Financial Planning; Cornerstones to Financial Sustainability; and Long-Term Financial Planning Implementation.

To learn more or register for this event, visit www.gfoa.org.



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Indicate if you are faxing this form. Fax accepted only with credit card payment or purchase orders. Do Not Mail the Original.

Name: _____

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Fax: _____

E-mail: (Required) _____

Check box to indicate if you are substituting for an active member.

Active Member #: _____

Active Member Name: _____

Please photocopy this form for additional registrants.

Due to the number of registrations received, the GFOA cannot fax/e-mail confirmations. Confirmations will be sent via U.S. mail.

Registration fee is per person, not per group. Early and/or student registration discounts do not apply to Internet training.

Register and pay for 3-9 participants and receive 10 percent off the total cost of the registrations. Register and pay for 10 or more participants and receive 15 percent off the total cost of the registrations. To qualify for the group discount, registrations must be submitted together. Individual registrations submitted separately or after the original group is submitted will not qualify for the group discounts.

Cancellation requests must be made in writing to the GFOA. All cancellations received five business days before the event date will incur a \$20 administrative fee. No refunds will be issued after that date.

Substitutions (government entities only): A one-for-one substitution of a nonmember for an active member is allowed. If your organization has a current GFOA member on staff who is not participating in these training seminars, a nonmember may attend in his/her place at the member rate. You must provide the member number and/or name of the GFOA member on the registration form.

Inquiries: For information regarding administrative policies such as complaints and refunds, please contact the GFOA at training@gfoa.org or at 312-977-9700.

The GFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority of the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the:



National Registry of CPE Sponsors
150 Fourth Avenue North • Suite 700
Nashville, TN 37219-2417
www.nasba.org

Registration Fees (Please Check One)

\$85 Active/Associate Member \$160 Nonmember

Registration Fee \$ _____

Group Discount \$ _____

New Member Fee (Call 312-977-9700 for amount) \$ _____

Discount for Paid New Member (\$ _____ -25.00 _____)

REGISTRATION TOTAL \$ _____

Publications

Quantity

An Elected Official's Guide: Long-Term Financial Planning for Local Government (Members \$20/Nonmembers \$30) \$ _____

Purchasers from Illinois add 9.75%, Washington, D.C. add 6% sales tax (unless exempt) \$ _____

Add handling charge (for all billed orders) \$ _____

Add shipping charge, if applicable \$ _____ 8.00 _____

PUBLICATION TOTAL \$ _____

Full-time students and bookstores receive a 25 percent discount on all products, unless otherwise noted.

Shipping

Unless otherwise specified, all merchandise will be shipped via 1st-class mail at no additional charge to the purchaser. Please allow 1-2 weeks for delivery. The following alternative shipping methods are available on request and will be billed to the purchaser.

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Payment Information (Please Check One)

Fees must be paid in U.S. dollars by check, credit card, or purchase order.

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Payable to "Government Finance Officers Association"
Send to: GFOA • 3076 Eagle Way • Chicago, IL 60678-1030

Payment by Credit Card, Purchase Order, Mail, Fax: 312-977-4806, or Scan (e-mail to training@gfoa.org):

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Exp. Date: ____ / ____ (Mandatory)

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Please Bill Me. You must include a purchase order number. Payment must be received for all registrations prior to the event date.

P.O. No: _____

Register at www.gfoa.org, by mail, fax, or scan the completed registration form and e-mail it to training@gfoa.org.



Government Finance Officers Association
203 North LaSalle Street, Suite 2700
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