



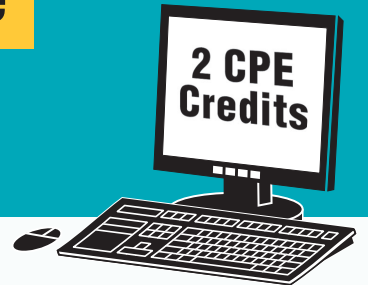
# Realizing Value from Technology – IT Strategic Planning and Governance

## Group Internet-Based Course

July 28, 2010

2:00 p.m. – 4:00 p.m. ET

Course Level: Overview • No Prerequisite



### Who Will Benefit

Finance, budget, and IT professionals involved in technology planning, funding, and oversight.

### Program Overview

Technology investments can be large and difficult to understand. In uncertain economic conditions, it is vitally important that such projects have a solid business case, be aligned with goals and objectives, and have a strong structure for oversight, management, and coordination with other projects. This webinar will discuss technology planning and governance structures that can ensure scarce resources are allocated appropriately and managed effectively.

### Seminar Objectives

- Understand what IT strategic planning is and why it is needed
- Understand the elements of an IT strategic plan
- Identify IT governance structures and discuss their pros and cons
- Understand the need for alignment of IT with organizational strategy
- Identify structures for coordinating IT resources with other projects and initiatives

### Speakers:

**Phil Bertolini**, Chief Information Officer, Oakland County, Michigan

**Dave Melbye**, Consulting Solutions Manager, Research and Consulting Center, Government Finance Officers Association, Chicago, Illinois

### It's Easy to Participate

- The GFOA's Internet training is delivered to attendees via a secure Web site and audio conferencing service.

### Equipment Needed

- A computer with a Web browser to view the presentation.
- A phone to hear the presentation. (Speaker phone recommended, but not required.)

### How It Works

- Participants will receive e-mailed instructions within two weeks of the program date.
- View materials on secure Internet site.
- Ask questions at any time during the course.
- Test your mastery of the material with interactive exercises.
- Comprehensive PowerPoint presentation supplied for ready reference.



### Recommended Reading

#### IT Budgeting and Decision Making: Maximizing Your Government's Technology Investments

This book explains how the budget process can be combined with concepts of IT governance to allocate technology dollars to the most promising uses and to create the management systems needed to achieve every possible benefit from technology budgets. IT governance specifies the decision rights and accountability framework to encourage desirable behavior in the use of IT. Recognized in the private sector as crucial, IT governance is getting increasing attention in the public sector. This publication demonstrates the important role financial professionals have in IT governance given its close connection to IT budgeting and financial decision making.

To learn more or register for this event, visit [www.gfoa.org](http://www.gfoa.org).



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Please photocopy this form for additional registrants.

Due to the number of registrations received, the GFOA cannot fax/e-mail confirmations. Confirmations will be sent via U.S. mail.

Registration fee is per person, not per group. Early and/or student registration discounts do not apply to Internet training.

Register and pay for 3-9 participants and receive 10 percent off the total cost of the registrations. Register and pay for 10 or more participants and receive 15 percent off the total cost of the registrations. To qualify for the group discount, registrations must be submitted together. Individual registrations submitted separately or after the original group is submitted will not qualify for the group discounts.

Cancellation requests must be made in writing to the GFOA. All cancellations received five business days before the event date will incur a \$20 administrative fee. No refunds will be issued after that date.

Substitutions (government entities only): A one-for-one substitution of a nonmember for an active member is allowed. If your organization has a current GFOA member on staff who is not participating in these training seminars, a nonmember may attend in his/her place at the member rate. You must provide the member number and/or name of the GFOA member on the registration form.

Inquiries: For information regarding administrative policies such as complaints and refunds, please contact the GFOA at training@gfoa.org or at 312-977-9700.

The GFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority of the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the:



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\$85 Active/Associate Member \$160 Nonmember

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Discount for Paid New Member (\$ -25.00)

REGISTRATION TOTAL \$

Publications

Quantity

IT Budgeting and Decision Making: Maximizing Your Government's Technology Investments (Members \$45/Nonmembers \$70)

Purchasers from Illinois add 9.75%, Washington, D.C. add 6% sales tax (unless exempt) \$

Add handling charge (for all billed orders) \$ 8.00

Add shipping charge, if applicable \$

PUBLICATION TOTAL \$

Full-time students and bookstores receive a 25 percent discount on all products, unless otherwise noted.

Shipping

Unless otherwise specified, all merchandise will be shipped via 1st-class mail at no additional charge to the purchaser. Please allow 1-2 weeks for delivery. The following alternative shipping methods are available on request and will be billed to the purchaser.

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Payable to "Government Finance Officers Association"
Send to: GFOA • 3076 Eagle Way • Chicago, IL 60678-1030

Payment by Credit Card, Purchase Order, Mail, Fax: 312-977-4806, or Scan (e-mail to training@gfoa.org):

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