



GFOA's 104th Annual Conference Program on CD

If you were unable to attend the GFOA's 104th Annual Conference, June 6 – 9, 2010, in Atlanta, Georgia, catch up on all the latest information with the GFOA's conference CDs.

The concurrent sessions were recorded in MP3 format and reproduced onto CD.

For conference attendees, these CDs are a great way to refresh your memory. They are also ideal for use in in-house training.

Take advantage of these practical tools and order a complete track, the "hot topics" set, or individual sessions today!

The session titles are listed within each track in the order of how they were presented during this year's conference.

Hot Topics Set

- Member – Order the complete track for: \$200**
- Nonmember – Order the complete track for: \$285**
- The Accounting and Auditing Year in Review
- From Fiscal First Aid to Fiscal Resiliency
- Fiscally Sustainable Retirement Plan Designs in the New Normal Economy
- Forecasting the Future: What's in Store for Public Fund Investors
- Addressing Generational Change: Strategies from the GFOA Generational Change Task Force
- Taking a Second Look: A New Approach to Postemployment Benefits?
- Performance Management: Using Data to Understand, Improve, and Save
- Changing Credit Rating Practices: What it Means for Government Issuers
- Fine Tuning: Tying Up the Loose Ends of OPEB Accounting
- Getting With the Program: A Recipient's Guide to ARRA
- Implementing the New Health-Care Law: What Governmental Employers Need to Know
- Just Do It! A Case Study Approach to Implementing the New Fund Balance
- Getting Our Fair Share: Using Indirect Cost Allocation Plans to Recover the Full Cost of Services
- Thinking Strategically About Recovery Budgeting

Accounting, Auditing, and Financial Reporting

- Member – Order the complete track for: \$215**
- Nonmember – Order the complete track for: \$310**
- Government Auditing Update
- Getting a Grip on Accounting for Derivatives: A Guide for the Perplexed
- Making COSO Work for Government: A Practical Guide to Better Internal Control
- Getting with the Program: A Systemic Approach to Accounting for Capital Assets
- The Accounting and Auditing Year in Review
- Taking a Second Look: A New Approach to Postemployment Benefits?
- Cleaning Up the Mess: Case Studies in Accounting for Pollution Remediation
- Just One More Thing: The Latest Implementation Guidance from GASB
- Fine Tuning: Tying Up the Loose Ends of OPEB Accounting
- Getting with the Program: A Recipient's Guide to ARRA
- Just Do It! A Case Study Approach to Implementing the New Fund Balance
- Getting Our Fair Share: Using Indirect Cost Allocation Plans to Recover the Full Cost of Services
- Keeping the Lid on Fraud
- Getting the Word Out: Effective Popular Reporting
- Getting It Right: Avoiding Common Financial Reporting Deficiencies

Budgeting and Financial Planning

- Member – Order the complete track for: \$155**
- Nonmember – Order the complete track for: \$230**
- Turning One-Time Revenue into Long-Term Value
- Getting the Most Out of Outsourcing: Performance-Based Contracting
- From Fiscal First Aid to Fiscal Resiliency
- Lunch Update: State of Public-Sector Performance Management
- Using Business Process Management to Cut Costs and Improve Service
- Performance Management: Using Data to Understand, Improve, and Save
- Performance Budgeting for Special Districts
- Canadian Session: Performance Measurement: Making it Work for You
- Forecasting in Uncertain Times
- Reducing Personnel Costs
- Thinking Strategically About Recovery Budgeting

Purchase individual sessions
Members – \$18
Nonmembers – \$25

Debt Management

- Member – Order the complete track for: \$130**
- Nonmember – Order the complete track for: \$190**
- Do We Really Need Bond Insurance?
- Investing Bond Proceeds
- The Latest on Build America Bonds
- Understanding Electronic Municipal Market Access
- Changing Credit Rating Practices: What It Means for Government Issuers
- Hot Topics: Debt Management
- Best Practices in Selling Bonds
- Disclosure Practices
- Best Practices for Post-Issuance Compliance

Economic Development

- Member – Order the complete track for: \$60**
- Nonmember – Order the complete track for: \$85**
- What the Finance Officer Needs to Know about Land Use Planning
- Expanding the Finance Officer's Role in Economic Development
- Making the Case for Capital Maintenance
- Regional Cooperation for Financing Economic Development

Pension and Benefit Administration

- Member – Order the complete track for: \$110**
- Nonmember – Order the complete track for: \$155**
- The Role of Voluntary Benefits
- Minding the Store: An Overview of Fiduciary Responsibility
- Fiscally Sustainable Retirement Plan Designs in the New Normal Economy
- The OPEB Saga Continues: More Strategies to Address Unfunded Liabilities
- Understanding the Impact of Actuarial Information
- Implementing the New Health-Care Law: What Governmental Employers Need to Know
- Asset Allocation in the New Economic Environment

Technology and Digital Government

- Member – Order the complete track for: \$75**
- Nonmember – Order the complete track for: \$105**
- Outsourcing IT: Addressing Risks and Cutting Costs
- Saving Money through Technology Sharing
- Using the Internet to be More Efficient
- Cut Costs through IT Planning
- Using IT to Do More with Less: Leveraging Existing Technology

Treasury Management and Investing

- Member – Order the complete track for: \$95**
- Nonmember – Order the complete track for: \$130**
- Technology for Treasury Management
- The Local Government Investment Pool: How to Analyze and Compare Risks, Costs, and Return with Other Investment Options
- Forecasting the Future: What's in Store for Public Fund Investors
- What Finance Officers Need to Know About Banks Today
- Neutralizing Investment Risk
- Strategies for Today's Investment Portfolio

Miscellaneous

- Member – Order the complete track for: \$30**
- Nonmember – Order the complete track for: \$40**
- Addressing Generational Change: Strategies from the GFOA Generational Change Task Force
- Effectively Managing the Stimulus (ARRA)

Keynote Speeches

- Member – Order the complete track for: \$30**
- Nonmember – Order the complete track for: \$40**
- Steven Cochrane, Monday, June 7, 2010
- Dr. Kenneth Thorpe, Tuesday, June 8, 2010



104th Annual Conference CDs

Buy the Complete Set Today!

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PRODUCT

Table with columns: Quantity, Unit Price, Total. Rows include: The Complete Set of All the 104th Annual Conference CDs, Hot Topics Set, Full Track(s), Individual Session(s), SUBTOTAL, and TOTAL.

Save The Date! 105th Annual Conference in San Antonio, Texas, May 22 – 25, 2011