



GFOA's 105th Annual Conference Program on CD

If you were unable to attend the GFOA's 105th Annual Conference, May 22 – 25, 2011, in San Antonio, Texas, catch up on all the latest information with the GFOA's conference CDs.

The concurrent sessions were recorded in MP3 format and reproduced onto CD.

For conference attendees, these CDs are a great way to refresh your memory. They are also ideal for use in in-house training.

Take advantage of these practical tools and order a complete track, the "hot topics" set*, or individual sessions today!

The session titles are listed within each track in the order of how they were presented during this year's conference.

*Hot Topics Set

- Member – Order the complete track for: \$110**
- Nonmember – Order the complete track for: \$155**
- Assessing Your Organization's Financial Management Performance: The CIPFA/GFOA Model
- Budgeting for the New Normal: How to Make Spending Decisions Based on Your Community's Priorities
- Facing Up to Fraud in Challenging Times
- Hot Topics in the Municipal Bond Market
- Keeping in (Fund) Balance: Implementing GASB Statement No. 54
- Pension Accounting: A Work in Progress
- Work Better with Lean Process Improvement

Accounting, Auditing, and Financial Reporting

- Member – Order the complete track for: \$225**
- Nonmember – Order the complete track for: \$330**
- What's on the (Financial) Horizon: The GASB's Fiscal Sustainability Project
- Taking a Look at the Blueprints: The GASB's Financial Reporting Framework
- Mining for Gold – Data Mining and the Internal Audit Function
- In or Out: The Financial Reporting Entity Today and Tomorrow
- The Accounting and Auditing Year in Review
- Keeping in (Fund) Balance: Implementing GASB Statement No. 54
- Check It Out! Recent and Pending Changes in Public-Sector Auditing
- Pension Accounting: A Work in Progress
- Facing Up to Fraud in Challenging Times
- Making a Place at the Table: Codifying Relevant Private-Sector GAAP
- Working Through the Fine Print: Practice Update
- Getting the Word Out: Effective Popular Reporting
- Taken for Granted: Practical Steps to Improving Grants Management
- Getting a Grip on Intangibles and Other Capital Assets
- Dodging the Bullets: Avoiding Common Internal Control Weaknesses
- Not Again! Avoiding Financial Reporting Deficiencies

Budgeting and Financial Planning

- Member – Order the complete track for: \$130**
- Nonmember – Order the complete track for: \$190**
- Work Better with Lean Process Improvement
- Preserve Your Reserves: Strategies for Maintaining or Rebuilding Fund Balance
- Forecasting in a Constantly Changing Economy
- Budgeting for the New Normal: How to Make Spending Decisions Based on Your Community's Priorities
- Planning for the Long Term Within a Short-Term Culture
- Financial Policies: What's New in Design and Implementation
- Performance Management Trends: Best Practices from the Field
- The Right Performance Measures for Your Government
- Citizen Engagement in the Budget Process

Debt Management

- Member – Order the complete track for: \$130**
- Nonmember – Order the complete track for: \$190**
- Understanding the Fees Assessed in a Bond Transaction
- Using Financial Advisors
- Understanding Risk in Refunding
- The Dodd-Frank Act: What Issuers Need to Know
- Getting More Out of EMMA
- Best Practices in Disclosure
- Hot Topics in the Municipal Bond Market
- What Types of Bonds Should You Issue?
- Developing a Debt Policy

Management

- Member – Order the complete track for: \$130**
- Nonmember – Order the complete track for: \$190**
- Getting Capital Repair and Replacement Back on Track
- Changing Compensation Strategies in the Public Sector
- Lean Government: A Structured Process for Improving Efficiency
- New Developments in Public-Private Partnerships
- Capital Planning After the Stimulus
- Assessing Your Organization's Financial Management Performance: The CIPFA/GFOA Model
- A New Look at Cash vs. Financing
- Strategies for Mitigating Risk in Economic Development Agreements
- Building the Bridge: Working with Engineers on Asset Management

Pension and Benefit Administration

- Member – Order the complete track for: \$130**
- Nonmember – Order the complete track for: \$190**
- The Latest OPEB Practices: Learning from Experience
- Collective Bargaining Strategies for Employee and Retiree Benefits: What Finance Officers Need to Know
- Returning to Work: Issues involved in Rehiring Retirees
- What You Need to Know about the Fiscal Health of Your Pension Plan
- Taking Control of Health-Care Costs
- Assuring Good Pension Plan Governance
- Benefit Changes to Increase Affordability and Sustainability
- Keeping Up With Health-Care Reform: What Governments Must Do Now
- Key Issues in Moving from Defined Benefit to Defined Contribution Plans

Technology

- Member – Order the complete track for: \$130**
- Nonmember – Order the complete track for: \$190**
- Implementing Best-Practice Driven Workforce Management Systems
- Managing the Technology Outsourcing Debate
- Managing Technology Costs: Necessary vs. Discretionary
- Social Media Update: The Latest in Citizen Engagement
- Transparency and the Role of Technology
- Focusing on IT Governance
- Would Cloud Computing Work for Your Government?
- Leveraging Technology to Make Better Business Decisions
- Data Security Risk and Funding Constraints

Treasury and Investing Management

- Member – Order the complete track for: \$125**
- Nonmember – Order the complete track for: \$175**
- Traditional Investment Choices and Emerging Alternatives
- An Investment Portfolio for the New Normal
- Investment Performance: Are You Capturing the Right Benchmarks?
- Technologies for Improved Treasury Management
- Taking the Mystery Out of Repurchase Agreements
- Getting the Most from Your Banking Relationships
- The Basics of Investment Management
- An Internal Control Program for the Treasury Management Office

Keynote Speeches

- Member: \$18**
- Nonmember: \$25**
- State and Local Government Pension Plans: Myths versus Realities, Tuesday, May 24, 2011

***Each delegate will receive a thumb drive preloaded with seven conference "hot topics" sponsored by Microsoft Dynamics. Thumb drives will be mailed out to registered delegates along with their CPE letter in approximately 4 – 5 weeks after the conclusion of conference.**

**Purchase individual sessions
Members – \$18 • Nonmembers – \$25**



105th Annual Conference CD-ROMs

Buy the Complete Set Today!

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Save The Date! 106th Annual Conference in Chicago, Illinois, June 10 – 13, 2012