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### *Government Finance Review*

*Government Finance Review* is the association's bimonthly membership magazine.

The articles provide government finance professionals with the latest information on innovations in public finance.

Insertion order form due February 15, 2012; artwork due March 1, 2012.  
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## Government Finance Review

For more than a century, the GFOA has been dedicated to enhancing the professional management of governments for the public benefit. Membership includes nearly 17,400 state and local government finance officials and other public finance specialists.

These finance professionals look to *Government Finance Review* to learn about a broad range of public finance topics in the following areas:

- Accounting, Auditing, and Financial Reporting
- Budgeting and Financial Planning
- Debt Management
- Management
- Pension and Benefit Administration
- Technology
- Treasury and Investment Management

*Government Finance Review* publishes articles in the forefront of the public finance profession, touching on topics such as fiscal first aid, performance measurement and performance management, new accounting and auditing standards, strategic budgeting, groundbreaking technology for government finance, innovations in public investing and debt management, and the expanding role of the government finance officer in areas such as economic development and financial sustainability. With each issue, the magazine explores best practices in the realm of government finance, suggests solutions to questions facing public finance officers, reports the latest news in governmental accounting, examines intergovernmental affairs, and provides the latest information in the field.

- Total Circulation: 18,000
- Circulation: Primarily United States and Canada
- Audit: U. S. Post Office
- Included with GFOA Membership, or Subscription Price: \$35 Annually

## Audience

*Government Finance Review* readership includes:

- Accountants
- Auditors
- Budget Officers
- Elected Officials
- Managers
- Retirement System Administrators
- Treasurers
- Bankers
- Bond Counsel
- Financial Advisors
- Consultants
- Investment Brokers and Dealers
- Professors
- Students
- Technology Vendors

## Government Finance Review Circulation



- 43% City Governments
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- 3% Government Retirement Systems
- 21% Special District Governments
- 4% State/Provincial/Federal Governments
- 10% Nongovernment Private Sector

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