

Advertise in *Government Finance Review*

SPECIAL OFFER

**2010 Conference Exhibitors
Save 25% on April 2010 Issue**

Target

your marketing dollars to a powerful group of decision makers in thousands of governments across the United States and Canada.

Increase

your exposure to GFOA members and to other government finance professionals.

Reinforce

your company's image.

Secure

your advertising space today.



Government Finance Review

Government Finance Review is the association's bimonthly membership magazine. The articles provide government finance professionals with the latest information on innovations in public finance.

Rates, Sizes, and Insertion Forms Online @ www.gfoa.org



GOVERNMENT FINANCE OFFICERS ASSOCIATION

Government Finance Review

For more than a century, the GFOA has been dedicated to enhancing the professional management of governments for the public benefit. Membership includes more than 17,600 state and local government finance officials and other public finance specialists.

These finance professionals look to *Government Finance Review* to learn about a broad range of public finance topics in the following areas:

- **Accounting, Auditing, and Financial Reporting**
- **Budgeting and Financial Planning**
- **Capital Finance and Debt Management**
- **Retirement and Benefits Administration**
- **Technology and the Internet**
- **Treasury and Investment Management**

Government Finance Review publishes articles in the forefront of the public finance profession, touching on topics such as performance measurement and performance management, new accounting and auditing standards, strategic budgeting, groundbreaking technology for government finance, innovations in public investing and debt management, and the expanding role of the government finance officer in areas such as economic development, disaster management, and change management. With each issue, the magazine explores best practices in the realm of government finance, suggests solutions to questions facing public finance officers, reports the latest news in governmental accounting, examines intergovernmental affairs, and provides the latest information in the field.

- Total Circulation: 18,000
- Total Readership: 50,000
- Circulation: Primarily United States and Canada
- Audit: U. S. Post Office
- Subscription Price: \$35 Annually

Audience

Government Finance Review readership includes:

Accountants
Auditors
Budget Officers
Elected Officials
Managers
Retirement System Administrators
Treasurers
Bankers
Bond Counsel
Financial Advisors
Consultants
Investment Brokers and Dealers
Professors
Students
Technology Vendors

Government Finance Review Circulation



- 43% City Governments
- 19% County Governments
- 3% Government Retirement Systems
- 21% Special District Governments
- 4% State/Provincial/Federal Governments
- 10% Nongovernment Private Sector

SPECIAL OFFER

**2010 Conference Exhibitors Save 25% on
the April 2010 Issue**

Details @ www.gfoa.org



GOVERNMENT FINANCE OFFICERS ASSOCIATION