



New Real-Time, Group Internet-Based Training

Technology Internet Training

Three-Part Series

2 CPE credits per session, for a possible total of 6 CPE credits

Introduction to Dashboard Technology/Performance Measurement

Thursday, February 1, 2007

2:00 – 4:00 pm (EST) 2 CPE credits

TARGET AUDIENCE:

This training session is targeted towards government officials interested in learning about dashboard/performance measurement tools and how the technology can provide management with the ability to improve performance and make effective decisions.

PROGRAM OVERVIEW:

Do you have the right information at the right time to assess your organization's performance and to support decision making? Do you have confidence the information is up-to-date and accurate? Participants will be provided a general overview of dashboard/performance measurement technology. The presentation and discussion will focus on how governments use dashboard/performance measurement technology, the benefits of dashboard tools, and underlying technology that is necessary for implementing them.

FACULTY: John Nitz

Director of Information Systems and Operations
District of Columbia Government
Washington, DC

Introduction to Service Oriented Architecture

Wednesday, March 28, 2007

2:00 – 4:00 pm (EST) 2 CPE credits

TARGET AUDIENCE:

This training session is targeted towards government officials interested in learning more about service-oriented architecture (SOA) and how the adoption of this technology can benefit their agencies.

PROGRAM OVERVIEW:

Business and technology professionals are discussing SOA more and more as a desirable technology, but what is it really? SOA is an application architecture in which all functions, or services, are defined using a standard description language that allows them to communicate with each other, enabling a service or a set of services to be called upon to perform business processes. The value of SOA isn't in technology but in the ability of governments to respond to changing business processes quickly and efficiently. This session will provide an overview of the technology of service-oriented architecture and its value and impact on government organizations.

FACULTY: Todd Lesser

Director of Applications Technology
Oracle Public Sector
Reston, Virginia

Constituent Relationship Management

Monday, April 24, 2007

2:00 – 4:00 pm (EST) 2 CPE credits

TARGET AUDIENCE:

This training session is targeted towards government officials interested in learning more about the benefits of CRM technology and how to successfully implement it.

PROGRAM OVERVIEW:

What is CRM and why should government finance officers know about it? This session will discuss the reasons governments undertake CRM initiatives and the results governments can expect when implementing CRM solutions. Changes to internal processes and technology are areas that often receive the most attention during implementations, but changes in the behaviors of government employees themselves have the largest impact on CRM project success.

FACULTY: Brian Osterloh

CRM Project Manager
City of Albuquerque, New Mexico

It's Easy to Participate:

The GFOA's Internet training is delivered to attendees via Microsoft's Live Meeting software and Intercall Conference calling services.

Equipment Needed:

A computer with a Web browser to view presentation and a touch-tone telephone with speaker to hear presentation

How it Works:

- Dial-up instructions will be e-mailed to attendees 1-2 weeks prior to the program date
- View materials on secure Internet site
- Password provided with registration confirmation
- Ask questions at any time during the training
- Interactive exercises to test your mastery of the material
- Comprehensive PowerPoint presentation supplied for ready reference



SEMINAR REGISTRATION FORM

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All Registrations Must Be Prepaid

Fees must be paid in U.S. dollars by check, credit card, and/or purchase order.

Send payments by check to:

GFOA • 3076 Eagle Way • Chicago, IL 60678-1030.

Send payments by credit card or purchase order, mail, or fax to:

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Chicago, IL 60601-1210 • Fax: 312-977-4806.

Please photocopy this form for additional registrants.

Please indicate the training session(s) you wish to register for:

- Introduction to Dashboard Technology/Performance Measurement **Thursday, February 1, 2007**
- Introduction to Service-Oriented Architecture **Wednesday, March 28, 2007**
- Constituent Relationship Management **Monday, April 24, 2007**

Please Print or Type

- Indicate if you are faxing this form. Fax accepted only with credit card payment or purchase orders. **DO NOT MAIL THE ORIGINAL.**

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- Check box to indicate if you are substituting for a active member.

Active Member #: _____

Active Member Name: _____

Payment Information:

REGISTRATION FEE:

GFOA Member: \$80/per session

Non-member: \$150/per session

Fees are per person, not per group. Early, group, and/or student registration discounts do not apply to Internet training programs.

The GFOA is unable to fax confirmations due to the volume of registrations.

SUBSTITUTIONS (government entities only): A one-for-one substitution of a nonmember for an active member is allowed. If your organization has a current GFOA member on staff who is not participating in the Internet session, a nonmember may attend in his or her place at the member rate. You must provide the membership number and/or name of the GFOA member on the registration form.

CANCELLATION POLICY: No refunds will be issued. A one-for-one substitution will be accepted.

Please Check One:

- PAYMENT BY CHECK:** Make check payable to: GFOA
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Amount: \$ _____

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Please Send Me Information On:

- Membership National Training Publications
- 101st Annual Conference in Anaheim, California
June 10th – 13th, 2007 ★ **Save the Date!** ★

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