



2nd Annual Better Budgeting Webinar

October 5, 2017

(Encore - January 11, 2018)

Instructors:

- Mike Bailey, Finance Director, City of Redmond, WA
- Lisa Bracken, Executive Director, Finance, Atlanta Public Schools, GA
- Ann M. Carbone, Budget Director, City of Boston – Public Works Department, MA
- John Fishbein, Senior Program Manager, GFOA
- Chris Morrill, Executive Director/CEO, GFOA
- Mike Mucha, Deputy Executive Director / Director, Research and Consulting, GFOA
- David Schmiedicke, Finance Director, City of Madison, WA
- Ebony Shelton, Director, Office of Financial Policy & Planning, County of San Diego, CA

1:00 – 5:00 PM EASTERN

Minutes	Topic	Format
10	Introduction	
Part 1 – The Budget Process (2.5 hours)		
25	The Budget Process / Budget Roles <ul style="list-style-type: none"> • Critical Elements of a Budget Process • Overview of Budget Best Practices • Budget Stakeholders / Budget Roles • Budgeting and Fiscal Sustainability (Discussion) 	
10	Case Study	
15	Identifying Goals and Community Priorities <ul style="list-style-type: none"> • Public Participation in the Budget Process • How to Truly Listen • Making the Budget Relevant • Balancing Special Interests (Discussion) 	
10	Case Study	
20	Developing Accurate Forecasts / Dealing with Uncertainty <ul style="list-style-type: none"> • Revenue and Expense Forecasting • Policy Analysis and the Budget Process • Planning for the Unknown (Discussion) 	
10	Case Study	
10	<i>Break</i>	
30	Internal Collaboration <ul style="list-style-type: none"> • Soliciting Good Budget Proposals • Communication and Collaboration • Working with Other (Non-Budget) Departments (Discussion) 	

10	Case Study
10	<i>Break</i>
15	Transparency <ul style="list-style-type: none"> • Budget Document • Beyond the Budget Document • Innovation in Budget Transparency (Discussion)
10	Case Study
	Part 2 – Creating a Better Budgeting Process(1.5 Hours)
50	<ul style="list-style-type: none"> • Better Decision Making • Better Budget Documents • Better Use of Technology • Better Involvement of the Public • Better Results
5	Wrap Up