



Realizing the Best of Both Worlds: An Engaged Workforce and More Satisfied Citizens

February 14, 2019 | 2:00 pm to 4:00 pm (ET)

NEW!

LEVEL: Basic

CPE CREDITS: 2 (based on a 50-minute hour)

FIELD OF STUDY: Management Services

PREREQUISITE: None

Who Will Benefit:

This course will benefit finance officers, public administrators, managers, budget staff, elected officials, and others interested in workforce engagement strategies.

Program Description:

Over the past several years, GFOA has been researching ways to engage public finance employees in the workplace. Engaging workplaces find it easier to recruit, retain, and get the most from their employees. In our work, we surveyed finance officers across the United States and Canada to assess the level of employee engagement. During this webinar, GFOA will share findings from our research so that public finance offices can create a positive culture, build trust with employees, and provide meaningful growth opportunities for employees.

Seminar Objectives:

Those who successfully complete this seminar should be able to:

- Differentiate employee engagement and employee satisfaction
- Identify three key factors driving employee motivation
- Develop strategies for employee engagement to implement

Instructors:

Please check gfoa.org for a faculty listing of GFOA staff and/or practitioners as it becomes available.

To learn more or register for this event,
visit gfoa.org.

For further study check out course recommended reading and other GFOA publications on the website.

It's Easy to Participate

- GFOA's internet training is delivered to attendees via a secure website and audio conferencing service.

Equipment Needed

- A computer with a web browser to view the presentation. If you have speakers for your computer, you will be able to listen to the training using them.
- If you do not have speakers for your computer, you will need a phone to listen to the presentation. (Speaker phone recommended, but not required.)

How It Works

- Participants will receive an e-mail invitation containing a link with instructions at the beginning of the week the course will be taking place from the e-mail address messenger@webex.com. (Please add this e-mail address to your "allowed senders list.")
- Materials can be viewed on a secure internet site.
- Questions can be asked at any time during the course, and interactive exercises will test your mastery of the material.
- To join the event more quickly, you can set up Event Manager before the event starts. Go to: <https://gfoa.webex.com/gfoa/ecsetup.php?frommail=1>.

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**GROUP
INTERNET-BASED
COURSE**

Please print or type (or register online at gfoa.org)

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A copy of the confirmation will be sent as a PDF attachment via e-mail from training@gfoa.org. Please add this address to your allowed senders list.

CPE Credits: GFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.



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Registration Fees (Please Check One)

Member: \$45 Non-Member: \$80

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Group Discount \$ _____

New member fee: Visit gfoa.org/join \$ _____
or call GFOA at 312-977-9700 for fee

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REGISTRATION TOTAL \$ _____

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Fees must be paid in U.S. dollars by check, credit card, or purchase order.
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Substitutions (government entities only): A one-for-one substitution of a nonmember for an active member is allowed. If your organization has a current GFOA member on staff who is not participating in this training seminar, a nonmember may attend in his/her place at the member rate. You must provide the member number and/or name of the GFOA member on the registration form.

Inquiries: For information regarding administrative policies such as complaints and refunds, please contact GFOA at training@gfoa.org or at 312-977-9700.



Government Finance Officers Association

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