



**General sponsorship available in any amount!**

or

**Specific Sponsorship Opportunities**

**SPONSORSHIP FOR:**

- 1. **Headline entertainment for the Tuesday, June 2, closing evening event**  
\$100,000 to offset entertainment  
Minimum threshold \$25,000
- 2. **Delegate Bags**  
\$35,000 (GFOA name and logo will appear on the front of the bag. Your company name and logo will appear on the back. The bag will be distributed to all conference delegates onsite.) **COMMITTED**
- 3. **Lanyards for delegate badge holders**  
\$25,000 (Lanyard will include your company logo.) **COMMITTED**
- 4. **Water bottles**  
\$25,000 (Water bottle to be included in the conference delegate bags and water stations at your booth for attendees to refill.) Water bottle will have your company logo.
- 5. **Wi-Fi (Enhanced coverage at the convention center. A splash page will be available on computers at the Internet Café with your company logo.)**  
\$15,000 (Saturday-Wednesday) **COMMITTED**
- 6. **GFOA Black Caucus Networking & Evening Social Event on Sunday, May 31**  
\$12,000 full sponsorship or general sponsorships available at \$1,000 minimum
- 7. **Guest bags**  
\$10,000 (GFOA name and logo will appear on the front and your company name and logo will be included on the back of these drawstring bags that will be distributed to guests of this year's conference attendees.) **COMMITTED**
- 8. **Internet Café – 10 Stations**  
\$10,000 for all ten stations (Includes a splash page for your company.) **COMMITTED**
- 9. **Relaxation station**  
\$10,000 – Place for conference attendees to sit back and relax in the exhibit hall. We will supply furniture, signage, and brochure racks for your company's materials. **COMMITTED**
- 10. **Tuesday, June 2, dinner music during closing event**  
\$10,000 (Background music by local musicians during dinner before the headline entertainment.) 4 locations at \$2,500 each
- 11. **Sunday, May 31, music during Welcome Reception**  
\$10,000 (background music by local musicians during the reception). 4 locations at \$2,500 each
- 12. **Women's network luncheon on Sunday, May 31**  
\$7,500 (Includes signage for your company) **COMMITTED**
- 13. **Coffee breaks for attendees in the morning on May 31-June 3**  
\$7,000 per day
- 14. **Escalator Clings**  
\$5,000 each escalator (Available in the public area of the convention center) Limit one per company. **3 COMMITTED**
- 15. **Bottom portion of directional signs**  
Four sponsorships are available at \$3,500 each for ten signs. (These signs can have your company name, logo, and will be placed throughout the convention center.) **3 COMMITTED**
- 16. **Banners**  
\$3,000 each (Banners are available in the public space of the convention center – Limit 1 per company.) Contact us for location and more detail. Six available. **3 COMMITTED**
- 17. **Cell phone charging stations**  
\$2,000 each (15 stations are available throughout the convention center - \$30,000 total.) These 6-foot tall stations include image on 17" LCD screen at the top of the charging station and backlit poster on the bottom. Limit 2 per company. **9 COMMITTED**
- 18. **Exhibitor directory ad**  
\$500 per ad (This publication is online and appears on the GFOA's website before, during, and after the conference. The sponsoring company can place a 4-color ad that will appear in the exhibitor directory.) **1 COMMITTED**

**For more information or if you have a custom idea, contact:  
Barb Mollo, Director of Operations & Marketing, 312/977-6103,  
bmollo@gfoa.org**

**Watch [www.gfoa.org](http://www.gfoa.org) for  
new opportunities!**

## Sponsorship Levels - GFOA's 2015 annual conference in Philadelphia, Pennsylvania, on May 31-June 3, 2015

	All Sponsorship Levels	Platinum (Minimum threshold \$50,000)	Gold (Minimum threshold \$25,000)	Silver (Minimum threshold \$10,000)	Bronze (Minimum threshold \$5,000)	Friend of GFOA (Minimum threshold \$1,000)	Supporter of GFOA (Minimum threshold \$250)
Company name posted on the GFOA website before, during, and after conference	x	x	x	x	x	x	x
Listed in the conference program and exhibitor directory sponsor listing	x	x	x	x	x	x	x
Prominent onsite signage	x	x	x	x	x	x	x
Includes 4-color ad in the exhibitor directory (size depends on level)		Full page	Full page	Half page	Quarter page	Quarter page	Quarter page
Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)		x	x	x			
An ad in GFOA's passport booklet to drive attendees to your booth		x	x				
Full conference registrations		20 total	10 total	6 total	3 total	1 total	
Discount on any additional full conference registrations		50% discount	50% discount	35% discount	25% discount	15% discount	
Tickets to the Tuesday night closing event		20 total	10 total	6 total	3 total	1 total	1 total
Pre-conference electronic labels*		Two sets	Two sets	Not available	Not available	Not available	Not available
Pre-conference mailing labels*				One Set			
Post-conference mailing labels*		One set	One set				
Discount on pre- or post-conference mailing labels					50% discount	15% discount	10% discount
2016 exhibit space offered first to all sponsors from 2015	x	x	x	x	x	x	x
Associate GFOA membership for one of your staff <b>(new)</b>	x	x	x	x	x	x	x
4-color ad in the April 2015 issue of <i>Government Finance Review</i>		Full page	Full page	Half page			

\* Electronic labels ONLY available to platinum and gold sponsors

[www.gfoa.org](http://www.gfoa.org)