



## Creating a Budget Aligned with Community Priorities

**Speakers:** Mike Mucha, GFOA (Moderator)  
John Gross, City of Long Beach, KS  
Scott Huizenga, City of Kansas City, MO  
Brent Sakaida, City of Thousand Oaks, CA  
Pamela DuBois, Cabarrus County, NC

**Time / Date:** 11/29/18  
2:00 – 3:00 EDT

Time / Format	Topic
10 minutes	<b>Overview of Priorities and Budgeting</b> <ul style="list-style-type: none"><li>• Linking priorities to strategies</li><li>• Identifying outcomes and metrics</li></ul>
10 minutes	<b>How to Identify Priorities</b> <ul style="list-style-type: none"><li>• How to assess your situation</li><li>• how to get the ball moving How do you divide responsibilities between elected officials, executive staff, finance, budget, and other departments?</li><li>• How are functions/responsibilities allocated between the aforementioned staff areas?</li><li>• Who decides on priorities?</li><li>• How often do you re-visit your priorities?</li></ul>
20 minutes	<b>How to Get Valuable (and Real) Input from Citizens</b> <ul style="list-style-type: none"><li>• Case Study from Thousand Oaks</li></ul>
20 minutes	<b>How to Align a Budget with Priorities</b> <ul style="list-style-type: none"><li>• Use of programs</li><li>• Role of performance measures</li><li>• How to involve decision makers</li><li>• How to communicate</li></ul>