LEADERSHIP ACADEMY

November 15-20, 2020
College of Charleston
Charleston, SC

gfoa.org/leadershipacademy
Enhance your leadership skills and advance your career.

The GFOA Leadership Academy at the College of Charleston provides senior public and government finance professionals an opportunity to bolster their leadership and management skills to better serve their communities.

Through sessions and self-assessments, participants will:

› Optimize their technical knowledge and abilities to enhance leadership skills
› Gain new ideas to improve their organizations and communities
› Learn from and be inspired by industry-leading speakers and change agents
› Be more prepared to lead teams, steer organization vision, and manage multiple stakeholders
› Hone their abilities to handle difficult discussions, politically complex initiatives, and challenging executive roles
› Strengthen their networks through new connections with speakers and peer participants

The week-long Leadership Academy offers participants an opportunity to step away from day-to-day demands and technical training and instead focus on leadership development.

“"I would recommend the Leadership Academy to any aspiring leaders in GFOA. It isn’t often one has the opportunity to learn from some of the greatest leaders in our field."”

– Barbara Whitehorn, Chief Financial Officer, City of Asheville, NC
The smaller class size allowed for the group to bond and create a lifelong professional support community. – Amanda Six, Director of Budget and Financial Reporting, Hanover County Public Schools (VA)

From the opening reception and dinner to the closing lunch, the week features a mix of sessions designed to spur individual learning, develop organizational insights, and nurture development of leadership skills. Sessions are intended to balance the role of the financial professional in state and local government with key trends in leadership for the public sector. Representative sessions include:

› Self-assessments and other behavioral insights designed to help participants understand how they work—and how they can best contribute to their organizations

› Leadership skills for the 21st century

› Characteristics of great organizations

› You and your organization

› Values of public service

› Case study preparation and presentations

› Leadership discussions and reflections, and more
Leadership Academy speakers will share their perspectives on the roles and responsibilities of state and local government officials in a complex and rapidly changing world. They will share career insights gleaned from research and hands-on leadership experience. The faculty roster includes:

Alicia D. Caudill  
Executive Vice President for Student Affairs, College of Charleston

John Nalbandian  
Professor Emeritus, University of Kansas School of Public Affairs & Administration

Joseph P. Riley, Jr.  
Former Mayor, City of Charleston, SC

Robert O’Neill  
Executive in Resident, Joseph P. Riley, Jr. Center for Livable Communities

REGISTER NOW
The Leadership Academy is limited to 35 participants. To apply to attend, please visit gfoa.org/leadershipacademy
Who Should Attend?

› Finance Directors
› Assistant Finance Directors
› Treasurers
› Department Managers or Directors
› Assistant City Managers
› City Managers

CPE Credits

Attendees can earn 30 CPE credits through participation. GFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

Cost

Tuition of $2,100 includes all speaker and working sessions, weekday lunches, and several dinners and receptions. It does not include the cost of travel or lodging.

Lodging

The Francis Marion Hotel is offering all participants a confirmed preferential rate of $189 per night plus taxes and fees. Listed on the National Register of Historic Buildings, the hotel offers complimentary WiFi and breakfast and is centrally located in Charleston.
ABOUT GFOA

Government Finance Officers Association (GFOA) promotes excellence in state and local government financial management. It provides best practice guidance, technical resources, leadership, professional development and networking opportunities, award programs, and advisory services for more than 21,000 members and the governments they represent.

For more on GFOA, visit gfoa.org.

To apply for the GFOA Leadership Academy at the College of Charleston, visit gfoa.org/leadershipacademy

"It was an honor to be selected to attend the GFOA Leadership Academy. The facilitators were top notch, topics for discussion were engaging, my classmates turned into friends, and the City of Charleston was a treat."

– Mallory Stribling, Budget Services Manager, County of Fauquier, VA