



Become a GFOA Conference Sponsor

The following sponsorship opportunities allow you to reach all GFOA attendees and members. Whether you have a specific idea in mind or want to contribute as a general supporter, there is something for everyone.

Combine sponsorship recognition with GFOA exhibition participation and increase the success of attracting your target audience. Sponsorship is in addition to exhibit space.

Sponsors will be recognized in the following ways:

- Listed in the conference program and buyer's guide listing
- Prominent on-site signage
- Company name posted on the GFOA website before, during, and after conference
- Other recognition as listed with specific items
- First selection of 2019 exhibit space for Los Angeles, California

Diamond Sponsor | Minimum threshold \$100,000

- Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 30 full conference registrations
- 30 tickets to the Tuesday night closing event
- Four full page, 4-color ads in the April 2018 issue of *Government Finance Review*
- 75 percent discount on any additional full conference registrations
- Two sets of pre-conference registration electronic mailing labels*
- Two sets of post-conference registration mailing labels*
- Banner in a key location at the convention center
- Up to a 20 x 20 booth in the exhibit hall

Platinum Sponsor

Minimum threshold \$50,000

- Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 20 full conference registrations
- 20 tickets to the Tuesday night closing event
- Full page, 4-color ad in the April 2018 issue of *Government Finance Review*
- 75 percent discount on any additional full conference registrations
- Two sets of pre-conference registration electronic mailing labels*
- One set of post-conference registration mailing labels*

Gold Sponsor

Minimum threshold \$25,000

- Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 12 full conference registrations
- 12 tickets to the Tuesday night closing event
- Full page, 4-color ad in the April 2018 issue of *Government Finance Review*
- 50 percent discount on any additional full conference registrations
- Two sets of pre-conference registration electronic mailing labels*
- One set of post-conference registration mailing labels*

Silver Sponsor

Minimum threshold \$10,000

- Company thank you announcement will appear on monitors at the convention center. (This will be part of an ad rotation.)
- Half page, 4-color ad in the April 2018 issue of *Government Finance Review*
- 6 full conference registrations
- 6 tickets to the Tuesday night closing event
- 35 percent discount on any additional full conference registrations
- One set of pre-conference registration electronic mailing labels*

Bronze Sponsor

Minimum threshold \$5,000

- 3 full conference registrations
- 3 tickets to the Tuesday night closing event
- 25 percent discount on any additional full conference registrations
- 50 percent discount on pre- or post-conference registration electronic mailing labels*

Friend of GFOA

Minimum threshold \$1,000

- 1 full conference registration
- 1 ticket to the Tuesday night closing event
- 15 percent discount on any additional full conference registrations
- 15 percent discount on pre- or post-conference registration electronic mailing labels*

Supporter of GFOA

Minimum threshold \$250

- 1 ticket to the Tuesday night closing event
- 10 percent discount on pre- or post-conference registration electronic mailing labels*

*All e-mails, attachments, and mailings must be pre-approved.