114TH ANNUAL CONFERENCE • MAY 17-20, 2020 • ERNEST N. MORIAL CONVENTION CENTER • NEW ORLEANS, LOUISIANA • REGISTER TODAY!

PRECONFERENCE SEMINARS

GFOA’s preconference seminars provide an opportunity for attendees to get in-depth training on topics vitally important to finance officers. Come to New Orleans a day or two early and multiply the benefits you’ll get by signing up for these added training offerings. Preconference sessions will be held at the Ernest N. Morial Convention Center. Eight preconference seminars will be offered on Friday and Saturday before the start of the conference. For details and to register, go to gfoa.org/conference.

SESSIONS

GFOA’s 75+ concurrent sessions throughout the week will feature over 250 speakers communicating the latest trends, alerts, best practice case studies, and strategies for professional development. Speakers at the conference feature leading practitioners, recognized industry experts, and researchers who will provide information focused specifically for public sector finance officers. It is possible to earn more than 20 continuing professional education (CPE) credits. Go to gfoa.org/conference for more information.

Sessions are organized by track allowing all types of finance officers to focus on building both technical and leadership skills across a variety of topics including:

- Accounting and Financial Reporting
- Budgeting
- Capital Planning
- Debt Administration
- Ethics
- Governance and Leadership
- Pension Administration
- Personal Skill Development
- Risk Management
- Technology
- Team Management
- Treasury Management

Additional sessions will highlight critical issues and challenges facing local governments including cyber security, infrastructure and asset management, health care, and more. Please monitor gfoa.org/conference for a current list of confirmed sessions and speakers. A complete speaker lineup will be posted by January 31, 2020.

KEYNOTE SPEAKERS

GFOA’s 114th Annual Conference will include a keynote speaker during each general session on Sunday, Monday, and Tuesday. As a recognized expert, leader, or visionary, each speaker will provide delegates with a perspective on current and personal development. Daniel Pink, one of the best-selling nonfiction authors of the last decade, will speak to GFOA delegates on the importance of timing and the truth about motivation to kick off the conference on Sunday, May 17. Additional keynote speakers will be announced on gfoa.org/conference.

EXHIBIT HALL

GFOA’s exhibit hall will put participants in contact with vendors that offer practical tools and solutions for a broad range of professional challenges. Stroll through the hall to view new products, ask questions, and see live demonstrations of services that can save your government time and money. Watch for new events in the exhibit hall.

If you know vendors that should be exhibiting at this year’s show, please e-mail conference@gfoa.org.

SOCIAL EVENTS

PLAN TO ATTEND

Connect with colleagues during GFOA’s Welcome Reception and Closing Event.

Welcome Reception
Sunday, May 17
Mardi Gras World
6 pm (tentative)

Closing Event
Tuesday, May 19
Ernest N. Morial Convention Center
7 pm (tentative)
Ticketed event, which includes live entertainment, beverages, and dessert.

TOURS

Explore New Orleans by signing up for sightseeing excursions and guided tours. Detailed information including schedule, pricing, and ordering is available on gfoa.org/conference.

LOGISTICS

HOUSING ACCOMMODATIONS

EXPAND YOUR NETWORKING OPPORTUNITIES BY STAYING IN GFOA’S OFFICIAL HOTELS

Reserve your room in GFOA’s official hotel block and you’ll have a great opportunity to network with other conference attendees outside the convention center.

Expect to be the only official housing company for GFOA’s Annual Conference and will not contact attendees directly to make a reservation.

For details on how to reserve your hotel and to view a map of locations, go to gfoa.org/conference.

AIRLINES

Lous Armstrong New Orleans International Airport (MSY) is the gateway to one of the most exciting cities in the world — New Orleans, legendary for its history, food, and good times. Armstrong International Airport provides a user-friendly environment that welcomes millions of travelers each year from around the world. Go to flymsy.com for the most current information regarding air travel through Armstrong International Airport.

DELTA — www.delta.com Meeting ID — NY225
When booking online at www.delta.com/meetings, select “Book Your Flight” and enter your Meeting Code in the box provided.

UNITED — Visit www.united.com/meetingtravel and enter ZHSV644579 in the Offer Code box to receive your discount.

SOUTHWEST — Southwest’s flight schedule will be released in January 2020. GFOA will obtain a discount code and will post it to gfoa.org/conference as soon as it becomes available.

CAR RENTAL

HERTZ — To reserve special meeting rates, please include the CV# when making reservations. 1-800-654-2240 or www.hertz.com CV# - 0450008

IMPORTANT ACTION DATES

<table>
<thead>
<tr>
<th>Registration Fee Required</th>
<th>Early Discount Deadline</th>
<th>Advanced Discount Deadline</th>
<th>Full Registration Fee Required</th>
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<tbody>
<tr>
<td></td>
<td>January 30, 2020</td>
<td>April 16, 2020</td>
<td>April 17, 2020</td>
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REGISTRATION FEES INCLUDE

- Concurrent sessions on Sunday through Wednesday (delegates only)
- Welcome Reception on Sunday night (all attendees)
- Access to the Exhibit Hall on Sunday through Tuesday (delegates and guests)
- General sessions on Sunday through Tuesday
- Luncheon on Monday and Tuesday (delegates only)
- Networking and discussion groups held throughout the conference (delegates only)

Go to gfoa.org/conference for details on group discounts and to register today!

GFOA IS COMMITTED TO YOUR GROWTH

The Annual Conference is an incomparable opportunity for professional growth, and we want all GFOA members to have the chance to attend. For that reason, we are pleased to offer the First-Time Annual Conference Attendee Scholarship program to GFOA active government members. In six years, the scholarship has enabled more than 2,500 recipients to attend their first Annual Conference.

For details and to apply, e-mail firstannualconference@gfoa.org.

MORE THAN 200 SCHOLARSHIPS AWARDED SO FAR
May 17-20, 2020 | New Orleans, Louisiana

Government Finance Officers Association

Register ONLINE at gfoa.org or complete and scan the registration form and E-MAIL it to conference@gfoa.org. You may also FAX it to (312) 977-4806 or MAIL it to: GFOA, 203 N. LaSalle Street, Suite 2700, Chicago, IL 60601-1210. By attending this conference, your photo is subject to be taken and used for various promotional purposes, including conference posting on social media during the event.

STEP 1 Attendee Information | Please print or type.

First Name MI Last Name
Title/Position Organization/Company
Mailing Address
City State/Province Zip/Postal Code Country
Telephone Fax
E-mail Address (REQUIRED) GFOA Membership # (if available)
Preferred Name on Badge ☐ Indicate if you are substituting for a government member.

STEP 2 Preconference/Conference Registration

Preconference seminar registration and fees are separate and in addition to the annual conference registration and fees. Check the seminar(s) of your choice:

Friday, May 15, 2020
☐ Infrastructure and Disaster Recovery Efforts in New Orleans 1:00 pm – 5:00 pm
☐ Think Quickly But Speak Slowly: Presentation Skills for Finance Officers 1:00 pm – 5:00 pm
☐ Overview of Common Investment Instruments and the Related Accounting and Financial Disclosures 1:00 pm – 5:00 pm

Saturday, May 16, 2020
☐ Giving Voice to Values: GFOA’s Code of Ethics in Action 8:30 am – 12:30 pm
☐ Addressing Climate Effects at the Local Level: What to Spend and How to Pay for it 8:30 am – 12:30 pm
☐ Establishing Your Brand: Recruiting and Retaining Talent 8:30 am – 12:30 pm
☐ Cultivating Civility in a Polarized World 1:00 pm – 5:00 pm
☐ Assessing Risks Related to Cyber Crime 1:00 pm – 5:00 pm

CHECK RATE BELOW:

<table>
<thead>
<tr>
<th>Preconference Seminar</th>
<th>Early Registration</th>
<th>Advance Registration</th>
<th>Full Registration</th>
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</thead>
<tbody>
<tr>
<td>Government Member</td>
<td>$160</td>
<td>$170</td>
<td>$180</td>
</tr>
<tr>
<td>Nonmember Government</td>
<td>$175</td>
<td>$185</td>
<td>$195</td>
</tr>
<tr>
<td>Private-Sector Member</td>
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<td>$195</td>
<td>$205</td>
</tr>
<tr>
<td>Nonmember Private Sector</td>
<td>$210</td>
<td>$220</td>
<td>$230</td>
</tr>
</tbody>
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STEP 3 New Member Fees (if applicable)

Member Type* Please Check One:
☐ Government Member ☐ Private-Sector Member
*Visit gfoa.org or call 312.977.9700 for fee.

STEP 4 Total Fees (All fees in U.S. funds)

Preconference Seminar(s): $ __________
Conference Registration: $ __________
Group Discount: ** $ __________
New member fee $ __________
Discount for paid new member $25.00
Complete Set of 114th Annual Conference Session Recordings
☐ Member - $99  ☐ Nonmember - $149

Subtotal: $ __________

Closing Event:
# of tickets/adult, $25.00 x __________ = __________
# of tickets/children and young adults under 21, $10.00 x __________ = __________
# of tickets/children under 5, complimentary x __________ = 0
Total Fees: $ __________

** Receive a 10 percent discount on your conference registration if three or more people from your jurisdiction are attending the annual conference (registrations must be submitted and paid together). This discount does not apply to preconference seminars. If you plan to sign up with 10 or more colleagues, e-mail conference@gfoa.org for discounted fees.

STEP 5 Method of payment (please check one)
☐ Payment by check: Make payable to “Government Finance Officers Association”
☐ Payment by credit card: ☐ Amex ☐ Discover ☐ MasterCard ☐ Visa

Name on Card
Card Number Expiration Date (mandatory)
Signature
☐ Bill Me: P.O. Number ______________________________________ You must include a purchase order number. GFOA Tax ID Number: 36-2167796

Confirmations

Confessions and invoices will be sent to attendees as PDF attachments via e-mail from training@gfoa.org. Please add this address to your allowed senders list.

Please see gfoa.org/conference for the cancellation and refund policy.

Bringing a Guest?

Print name(s) of additional guest(s)/children and young adults. Please attach additional names on a separate sheet if needed.

First Name Last Name
☐ Children and young adults 21 or Under.

First Name Last Name
First Name Last Name