



Government Finance Officers Association



GROUP-LIVE  
COURSE

# Financial Foundations for Thriving Communities: Create Clear Rules

September 19, 2019 | 2:00 pm to 4:00 pm (Eastern)

**NEW!**

LEVEL: Basic  
CPE CREDITS: 2

FIELD OF STUDY: Finance  
PREREQUISITE: None

## Who Will Benefit:

This course will benefit mid- and upper-level management staff working in a local government setting in the finance or budget office. The course will present information on the leadership skills that can help these individuals build a stronger financial foundation for their organizations.

## Program Description:

Pillar 4 of the Financial Foundations Framework states that clear rules reinforce constructive behavior. Learn how your organization can strengthen its financial foundation by implementing rules and boundaries and by monitoring compliance with these.

**Seminar Objectives:** Those completing this seminar will be able to:

- Gain a deeper understanding of the fourth pillar of GFOA's Financial Foundations Framework: Create Clear Rules
- Learn how to create well-defined boundaries by developing and implementing policies and procedures and communicating them to stakeholders
- Learn how to develop monitoring system to hold stakeholders accountable
- Learn how to create a system of sanctions and rewards to encourage people to comply with financial policies and procedures

## Instructors:

**Greg Devereaux**, Consultant/Retired CEO, County of San Bernardino, California

**Mark Day**, Municipal Budget Director, City of Tempe, Arizona

**Recommended Reading:** For further study,

- [Financial Policies](#)
- [gfoa.org/financialfoundations](http://gfoa.org/financialfoundations)

## It's Easy to Participate

- GFOA's internet training is delivered to attendees via a secure website and audio conferencing service.

## Equipment Needed

- A computer with a web browser to view the presentation. If you have speakers for your computer, you will be able to listen to the training using them.
- If you do not have speakers for your computer, you will need a phone to listen to the presentation. (Speaker phone recommended, but not required.)

## How It Works

- Participants will receive an e-mail invitation containing a link with instructions at the beginning of the week the course will be taking place from the e-mail address [messenger@webex.com](mailto:messenger@webex.com). (Please add this e-mail address to your "allowed senders list.")
- Materials can be viewed on a secure internet site.
- Questions can be asked at any time during the course, and interactive exercises will test your mastery of the material.
- To join the event more quickly, you can set up Event Manager before the event starts. Go to: <https://gfoa.webex.com/gfoa/ecsetup.php?frommail=1>.

To learn more or register for this event, visit [gfoa.org](http://gfoa.org).

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A copy of the confirmation will be sent as a PDF attachment via e-mail from [training@gfoa.org](mailto:training@gfoa.org). Please add this address to your allowed senders list.

**CPE Credits:** GFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org).



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## ▶ Registration Fees (Please Check One)

- Member: \$85     Non-Member: \$160

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**Substitutions (government entities only):** A one-for-one substitution of a nonmember for an active member is allowed. If your organization has a current GFOA member on staff who is not participating in this training seminar, a nonmember may attend in his/her place at the member rate. You must provide the member number and/or name of the GFOA member on the registration form.

**Inquiries:** For information regarding administrative policies such as complaints and refunds, please contact GFOA at [training@gfoa.org](mailto:training@gfoa.org) or at 312-977-9700.



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